S E O O N S T A G E P R E S E N T S

The Athens Edition
Athens 2026

WHEN
Sat, 24 October 2026

FORMAT
One Day

VENUE
Benaki Museum · Pireos 138

Where the tour begins — in the cradle of rhetoric. One concentrated day on stage, global search strategy meeting a 360-seat amphitheatre built for performance.

SPONSORSHIP PROGRAM · A SINGLE, CONCENTRATED DAY ON STAGE AT THE BENAKI MUSEUM'S PIREOS 138.

Not a schedule. *A program.*

We broke the traditional conference mould. Every detail — from the lighting to the music to the running order — is curated to make people connect, remember, and feel something. Here is what a day on stage in Athens includes.

01

Top global SEO & marketing experts

Fresh, actionable insight — rehearsed and staged like a keynote should be.

02

A live creative performance

An artistic set that captures the heart of innovation and resets the room.

03

A live band

Scoring the intermissions and giving the day its rhythm and soul.

04

Networking sessions

Meaningful conversation over crafted drinks and food — never lukewarm coffee.

05

A Mastermind Table

Exclusively for VIP guests and sponsors, where strategy and collaboration meet.

Captured, produced & *shared worldwide.*

Every moment of SEO On Stage Athens is brought to life through professional photography and cinematic video production. From the stage to backstage, our team documents the energy, emotion, and insight that define the edition.

Your brand is featured not just at the event, but across global social and digital platforms for months afterward — through recap videos, highlight reels, and campaigns that keep working long after the curtain falls.

- ✦ Recap films & highlight reels distributed across every channel
- ✦ Long-term visibility among professionals and audiences worldwide
- ✦ An ongoing story — your brand seen and shared by thousands

The SEO On Stage *Media Booth.*

A live studio where every speaker and special guest records interviews for the official SEO On Stage Podcast & Vidcast — airing on YouTube, Spotify, and LinkedIn for premium exposure far beyond the event.

On-screen presence

Your brand appears on-screen during interviews.

Verbal mentions

Named by hosts and guests across episodes.

"Powered by"

Co-brand the show — exclusive to top-tier sponsors.

Intro & outro

Featured in segments across every episode.

Why sponsor *SEO On Stage.*

Sponsoring SEO On Stage is more than logo placement. It is alignment with creativity, leadership, and innovation — your brand joining a community that values knowledge, artistry, and authentic connection.

You engage a high-level audience of decision-makers, founders, and digital experts in a setting designed to inspire and elevate.

> *"Great brands deserve to be experienced, not just seen. This is your chance to connect with the people who move the industry forward — and be remembered for the right reasons."*

Stand with us on *opening night.*

Four tiers, strictly limited — from Spotlight to the single Platinum headline slot. Each tier builds on the one below it, tailored to match your goals and presence in Athens.

SPONSORSHIPS FROM

€1,500

FROM · TIER · SPONSOR

Spotlight

Perfect for brands taking their first step onto the stage.

- ✦ Logo on event banners, photo backdrops & the official website
- ✦ Inclusion in the official cinematic recap
- ✦ Mentions across LinkedIn, YouTube & Vidcast channels
- ✦ 1 complimentary Standard ticket

TIER · SPONSOR

Visionary

For brands ready to connect, collaborate, and join the conversation.

ALL SPOTLIGHT BENEFITS, PLUS:

- ✦ Logo on attendee badges & presentation slides
- ✦ Extended social & digital media coverage before and after the event

ticket

TIER · SPONSOR

Legacy

For brands that want to define the experience and lead the narrative.

ALL SPOTLIGHT & VISIONARY BENEFITS, PLUS:

- “Powered by” branding across podcasts & videos
- A main-stage speaking opportunity
- Year-round visibility through podcast & video promotion
- Logo on lanyards, staff t-shirts & event merchandise
- Branded cocktails
- A branded exhibition booth

TIER · HEADLINE

Platinum

The single headline sponsor of the edition — top billing, everywhere.

ALL LEGACY, VISIONARY & SPOTLIGHT BENEFITS, PLUS:

- Dinner sponsor
- VIP tables sponsor
- Mastermind Table or Workshop
- Bigger main logo on stage
- Unlimited complimentary VIP tickets for the whole team

● ONE PER CATEGORY

C U R T A I N U P

Join the *movement.*

SEO On Stage Athens is more than an event — it is a living production that celebrates intelligence, creativity, and collaboration. Sponsor it, and you become part of something that inspires people, sparks ideas, and creates lasting connections.
Sponsorships are limited. Step into the spotlight. Shape the narrative. Be part of SEO On Stage Athens, Sat, 24 October 2026.

RESERVE A TIER

seo-on-stage@black-lantern.com

VENUE

Benaki Museum · Pireos 138 · Pireos 138 & Andronikou, Athens