

N O . 0 2 / MIDDLE EAST

A CONFERENCE IN THREE ACTS

S E O O N S T A G E P R E S E N T S

The Dubai Edition

Dubai 2027

WHEN

March 2027

FORMAT

Three Days

VENUE

The Theater at The Fairmont

For its middle chapter, SEO On Stage crosses to the desert — where global search strategy meets spectacle, and the stage reaches into the room.

SPONSORSHIP PROGRAM • A BOAT-PARTY WELCOME & REGISTRATION NIGHT, THEN TWO FULL DAYS ON STAGE.

Not a schedule.

A program.

We broke the traditional conference mould. Every detail — from the lighting to the music to the running order — is curated to make people connect, remember, and feel something. Here is what a day on stage in Dubai includes.

01

Top global SEO & marketing experts

Fresh, actionable insight — rehearsed and staged like a keynote should be.

04

Networking sessions

Meaningful conversation over crafted drinks and food — never lukewarm coffee.

02

A live creative performance

An artistic set that captures the heart of innovation and resets the room.

05

A Mastermind Table

Exclusively for VIP guests and sponsors, where strategy and collaboration meet.

03

A live band

Scoring the intermissions and giving the day its rhythm and soul.

06

A welcome boat party

The tour's registration night, out on the water before the curtain rises.

Captured, produced & *shared worldwide.*

Every moment of SEO On Stage Dubai is brought to life through professional photography and cinematic video production. From the stage to backstage, our team documents the energy, emotion, and insight that define the edition.

Your brand is featured not just at the event, but across global social and digital platforms for months afterward — through recap videos, highlight reels, and campaigns that keep working long after the curtain falls.

- ✦ Recap films & highlight reels distributed across every channel
- ✦ Long-term visibility among professionals and audiences worldwide
- ✦ An ongoing story — your brand seen and shared by thousands

The SEO On Stage *Media Booth.*

A live studio where every speaker and special guest records interviews for the official SEO On Stage Podcast & Vidcast — airing on YouTube, Spotify, and LinkedIn for premium exposure far beyond the event.

On-screen presence

Your brand appears on-screen during interviews.

“Powered by”

Co-brand the show — exclusive to top-tier sponsors.

Verbal mentions

Named by hosts and guests across episodes.

Intro & outro

Featured in segments across every episode.

Why sponsor *SEO On Stage*.

Sponsoring SEO On Stage is more than logo placement. It is alignment with creativity, leadership, and innovation — your brand joining a community that values knowledge, artistry, and authentic connection.

You engage a high-level audience of decision-makers, founders, and digital experts in a setting designed to inspire and elevate.

“Great brands deserve to be experienced, not just seen. This is your chance to connect with the people who move the industry forward — and be remembered for the right reasons.”

Stand with us on *opening night.*

Four tiers, strictly limited — from Spotlight to the single Platinum headline slot. Each tier builds on the one below it, tailored to match your goals and presence in Dubai.

€2,500

Perfect for brands taking their first step onto the stage.

- ✦ Logo on event banners, photo backdrops & the official website
- ✦ Inclusion in the official cinematic recap

- ✦ Mentions across LinkedIn, YouTube & Vidcast channels

• LIMITED TO TEN SPONSORS

FROM • TIER • SPONSOR

Spotlight

€4,000

For brands ready to connect, collaborate, and join the conversation.

ALL SPOTLIGHT BENEFITS, PLUS:

- ✦ Logo on attendee badges & presentation slides
- ✦ Extended social & digital media coverage before and after the event

● LIMITED TO FIVE SPONSORS

TIER • SPONSOR

Visionary

€6,000

For brands that want to define the experience and lead the narrative.

ALL SPOTLIGHT & VISIONARY BENEFITS, PLUS:

- ✦ “Powered by” branding across podcasts & videos
- ✦ A main-stage speaking opportunity
- ✦ Year-round visibility through podcast & video promotion
- ✦ Logo on lanyards, staff t-shirts & event merchandise
- ✦ Branded cocktails
- ✦ A branded exhibition booth

• LIMITED TO THREE SPONSORS

TIER • SPONSOR

Legacy

€10,000

The single headline sponsor of the edition — top billing, everywhere.

ALL LEGACY, VISIONARY & SPOTLIGHT BENEFITS, PLUS:

- ✦ Dinner sponsor
- ✦ VIP tables sponsor
- ✦ Bigger main logo on stage

• ONE PER CATEGORY

TIER • HEADLINE
Platinum

C U R T A I N U P

Join the *movement.*

SEO On Stage Dubai is more than an event — it is a living production that celebrates intelligence, creativity, and collaboration. Sponsor it, and you become part of something that inspires people, sparks ideas, and creates lasting connections.

Sponsorships are limited. Step into the spotlight. Shape the narrative. Be part of SEO On Stage Dubai, March 2027.

RESERVE A TIER

seo-on-stage@black-lantern.com

VENUE

The Theater at The Fairmont · Sheikh Zayed Road, Dubai

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SEO ON STAGE — DUBAI 2027 ★ NO. 02 ★

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